

# Optimal Video

Transform collaboration with audio, video and content sharing in one meeting place

## How Videoconferencing is Changing the Way We Work

The explosion of mobile devices, and a changing mobile workforce has had a significant impact on how organisations interact. People now want to connect from any location, at any time, and with a broadening array of applications and hardware platforms.

Videoconferencing has evolved dramatically over the last few years becoming an effective, user friendly alternative to face-to-face meetings. By breaking down distance barriers you can save on both travel time and cost, while also reducing your carbon footprint.

A high-performance conferencing solution can greatly enhance your communication network and drive increased productivity and visibility across all parts of the organisation.

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Optimal Video is a cloud-based Video-as-a-Service offering that provides a secure, cost effective, enterprise grade service. The service allows organisations to easily scale while benefiting from the latest video capabilities, without the need to invest in their own infrastructure or people.

Optimal Video brings the value of visual communications within reach of organisations of all types. Our packaged offering is tailored to your organisation's specific needs and our competitive pricing model allows you to access video communications, or augment existing capabilities, with no up-front cost, no drain on your IT resources and no complexity.

Built on enterprise grade hardware and software, Optimal Video is backed by our proven services organisation that can design, implement and manage your entire collaboration network.

## Service Benefits

This cloud-based solution simplifies the complexities of multi-vendor environments by consolidation into a single integrated platform, delivering a seamless and consistent end user experience delivering:

- Secure HD visual collaboration service
- Consistent end-user experience and service
- Cloud-based service with a fixed monthly cost, no hardware investment
- Flexible service and deployment models
- No need for on-site specialist staff
- Flexible, interoperable with existing video infrastructure.

## Service Options

Optimal Video offers a variety of service and deployment options to meet the requirements of any organisation's environment and access needs. Scalable to grow as your organisation's requirements change and evolve, Logicalis services are managed from our dedicated Video Network Operations Centre.

Our offering is built on the foundation of three core services:

Personal Virtual Meeting Rooms	Enterprise Video Pools	Gateway Services
<p><b>Meetme</b> is a dedicated, instantly accessible conference space allocated to a person or a room. It allows users to connect anytime, anywhere and from any device.</p>	<p>Organisation wide pool of conference resources for central allocation and scheduling.</p>	<p>Enables two way peer-to-peer video interconnection between callers from Microsoft, web-based video and various other video services.</p>
<p>Ideal for executives, team leaders and project teams who need to meet regularly;</p> <ul style="list-style-type: none"> <li>• Up to 10 participants</li> <li>• HD video, voice and web</li> <li>• Content share for in meeting collaboration</li> </ul>	<p>Cost effective offering to enable video access to a wider audience across the organisation;</p> <ul style="list-style-type: none"> <li>• For single or simultaneous conferences</li> <li>• HD video, voice and web</li> <li>• Content share for in meeting collaboration</li> </ul>	<p>Facilitates the integration across vendors and platforms;</p> <ul style="list-style-type: none"> <li>• Organisations with external clients</li> <li>• Disparate, incompatible systems</li> <li>• Need to interconnect diverse systems</li> </ul>
Optional Services		
Assisted Meeting	Recording Services	Domain Federation Management
<p>Concierge Service - providing dedicated support to ensure meetings and adoption run smoothly.</p> <p>The concierge service provides pre-meeting checks, meet and greet service, live call monitoring, technical issue escalation and recording.</p>	<p>The recording service provides audio and video meeting recordings and associated shared content.</p> <p>Offered on a;</p> <ul style="list-style-type: none"> <li>• <b>Subscription based</b> option at a fixed monthly cost</li> <li>• <b>Ad hoc recording</b> charged at an hourly rate</li> </ul>	<p>For customers who want to use their own domain for the service.</p> <p>This will require a design workshop which will investigate current domain configuration.</p>

What can we do for your organisation?

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## Why Logicalis?

Our team of skilled and certified professionals have a long track record of designing, building and managing environments across the full communications and collaboration suite. With over 20 years heritage in working with leading public and private sector organisations, Optimal Video Service is being used today across all industry sectors.

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