LOGICALIS
Business and technology working as one

ImmersiV - Video as a Service

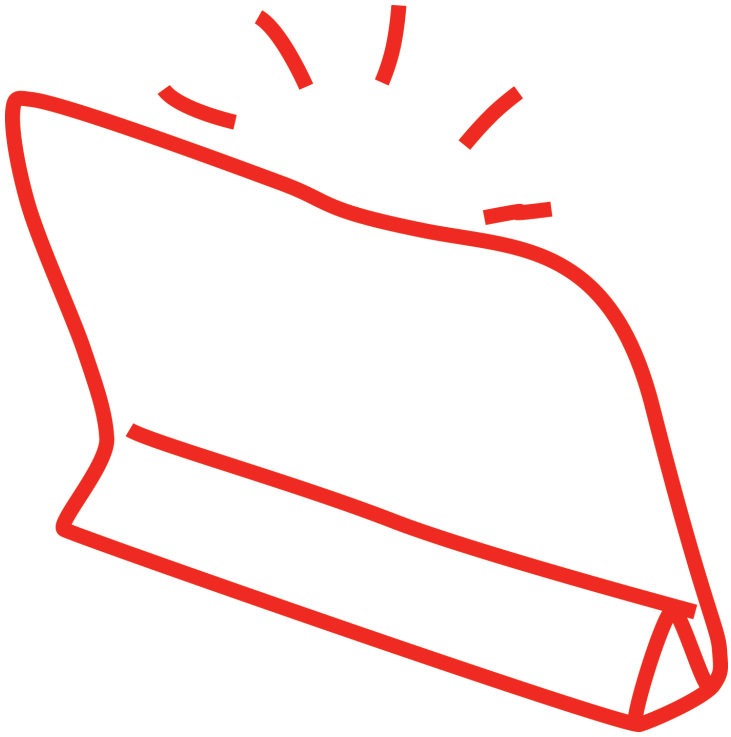
Your business should be able to use video conferencing with confidence – and with Logicalis' ImmersiV video as a service it can.

Video interaction has proven to reduce product development timescales and costs, improve supply chain management, enhance patient care, improve learning environments, and increase the productivity and effectiveness of remote and flexible workers. And for busy executives, video interaction with customers, colleagues and suppliers is now irreplaceable.

Video saves time, travel costs, office space, and minimises environmental impact, but most importantly, it enables busy people to work more productively and effectively.

And, with video available as a pay-per-use service, executive quality desktop video now costs less per month than the average daily return train fare from Manchester to London.

The top line business productivity and bottom line financial value of video is now not in question; the only real questions most organisations have today are;



- How quickly can video be adopted?
- How can video best be exploited for maximum business value?
- Is video a large capital expenditure or are there new consumption models?
- Can video be used cost effectively to connect to supply chain partners or customers?
- How can video use be extended across the entire organisation without escalating costs?

Logicalis' ImmersiV Video as a Service solutions provide business value in an immediate, predictable and cost efficient model, with the emphasis on delivering maximum business value with minimal IT and capital cost impact.

Delivered through a simple and cost effective pay-per-use model, supporting any scale of video systems, from immersive room systems to personal desktop video, and combined with on-demand virtual video rooms and hosted B2B gateways, the ability for organisations to harness the power of video has never been simpler and more cost effective.

With no upfront costs, and the option of using the Logicalis Managed Video Network (MVN) when your existing network bandwidth cannot provide the quality of service necessary, video can be on your desks or in your business meeting rooms within weeks. With a predictable cost model and paying only for advanced services when you use them, Logicalis' ImmersiV Video as a Service reduces the complexity and cost of business video.

Logicalis' ImmersiV Video as a Service offers video conferencing users 100% business impact with minimal IT overhead, and enables rapid adoption of video conferencing and a pay-per-use consumption model.

Organisations who recognise that their business could benefit from video often struggle to deploy and manage their own video infrastructure, whether through lack of experience, capital cost, network bandwidth availability or network upgrade costs, or IT operational overhead. Logicalis VaaS removes all of the barriers to video adoption and changes the speed, cost and overhead of deploying video services.

Logicalis ImmersiV – making video an immersive experience

You can now deploy and pay for the video you need, and have access to advanced video services you would have normally had to buy and build internally, allowing you to exploit the power of business video without having to build and operate everything yourself.

- VaaS – endpoints, network and bridging provided as a service offers immediate business video value with minimal IT department impact
- Secure Hosted Internal and External Bridging (VtoV) and Secure Virtual Rooms – connects users with suppliers and customers and provides access to secure virtual rooms for multi-user video conferencing
- Logicalis Managed Video Network (MVN) - reduces the need for time consuming and expensive network upgrades – guaranteeing Quality of Experience (QoE) when the existing network is not tuned for video services
- VideoPA services – full service management of user's total video experience.

You can access Logicalis ImmersiV hosted video services, on demand, through your own video-enabled network, or if your network cannot guarantee Quality of Service (QoS), we can connect your individual video-enabled sites to Logicalis' Managed Video Network (MVN) and provide a full out-of-band service. That removes the requirement for costly and lengthy network upgrades, and ensures video doesn't compete with your other business critical applications for bandwidth or resources.

Logicalis ImmersiV Service Offerings

Service	Description	Consumption Model
Desktop Video	High definition desktop video, connected either to internal networks or securely through any quality Internet connection	Per user per month
Room Systems	Range of fully managed small, medium and large dedicated video room systems	Per system per month
Hosted Video Bridging (VtoV)	Connect to external video users and room-based systems without having to build your own expensive bridging or gateway infrastructure.	Per connection
Secure Virtual Rooms	Multi-user/system conferencing rooms, enabling more than 2 video users to work collaboratively	Per room per month (Room sizes from 5 systems/users)
Video Personal Assistance (VideoPA)	Online personal video support to help set up single or multi-way calls and provide Quality of Experience interventions	Per VideoPA interaction
Video Call Recording	Video recording for compliance or cataloguing and sharing of video conferences	Per recorded minute

Hosted in the UK in Tier3+ data centres the services are reliable and scalable. Whether you need access to B2B video bridging, connecting your video systems to your customers or suppliers, or whether you want your entire mobile workforce video enabled through our hosted solutions, Logicalis' ImmersiV hosted services provide a true enterprise-class experience.

What can we do for your organisation?

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